

SVKM'S  
Narsee Monjee Institute of Management Studies

Declared as Deemed-to-be University under Section 3 of the UGC Act 1956

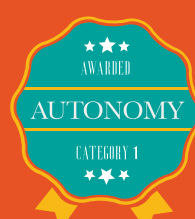


**CENTRE FOR  
DISTANCE AND  
ONLINE EDUCATION**

# Be a Graduate

**Bachelor of Commerce  
Bachelor of Business  
Administration**

**Mode of Delivery : Online**



# ABOUT NMIMS

SVKM's Narsee Monjee Institute of Management was founded in 1981 and achieved Deemed-to-be-University status from the University Grants Commission in 2003. SVKM's NMIMS is now a globalised centre of learning, providing its students a balanced exposure to research, academics and practical aspects of the various functions across industries.



## NMIMS CENTRE FOR DISTANCE AND ONLINE EDUCATION

NMIMS CDOE is the distance and online education centre of NMIMS University. NMIMS CDOE began its ODL & OL journey in 2013 with a state of the art learning management system to provide interactive learning on connected platforms 24/7. NMIMS CDOE is changing the dynamics of higher education delivery in India while empowering students across India and enabling them to fulfil their dreams and aspirations.

### Learning Experience



**Study Anytime, Anywhere**  
24/7 unlimited online access across platforms to 'Live & Recorded' lectures



**Focus on Academic Excellence**  
Programme content and syllabus meticulously designed by academicians & industry experts



**Examination and Evaluation**  
Exams are conducted online and have stringent remote proctoring systems in place



**Technology Based Learning System**  
Delivered online through mobile app based learning platform



**Get Alumni Status**  
On completion of the program, the participants become a part of the worldwide NMIMS CDOE alumni network

# BACHELOR PROGRAMMES BY NMIMS CDOE

NMIMS CDOE brings to you the top-notch Bachelor of Commerce (B.Com) and Bachelor of Business Administration (BBA) Programmes, right at your doorstep. Delivered through Live Interactive Lectures using state-of-the-art online infrastructure, these programmes will help you build a solid foundation for a career in the corporate world or provide opportunities to pursue higher education in commerce or management.

## BACHELOR OF COMMERCE

The Bachelor of Commerce is a three-year (spanning 6 semesters) undergraduate programme designed to provide an extensive exploration of theoretical principles and functional domains within the field of commerce.

The curriculum encompasses a diverse array of courses providing a comprehensive exploration of essential concepts, practices and evolving trends in the subject area.

From foundational courses in Principles of Management, Financial Accounting, Micro Economics, etc. to advanced subjects such as Strategic Management, Corporate Finance, etc. it is designed to equip students with a well-rounded skill set and a deep understanding of key concepts in the dynamic field of business.

The inclusion of subjects like Investment Products & Analysis, Entrepreneurship Management and Financial Modelling, it reflects a commitment to staying current with industry trends and preparing students for real-world challenges in the business landscape.

### Programme Structure

3

years

6

semesters

6

subjects per semester

6

year validity

144

Programme Credits



Employability Skills



## Programme Objectives

- Equip students with requisite knowledge on the concepts and principles, which will help them to cope up with the latest developments in contemporary, national and global level. Provide students with content and delivery cognizant with the expectations, needs and reality of corporates.
- Support the growth and quality improvements of a student, to enhance, prepare and train the student to face the corporate world.
- Provide state-of-the-art IT infrastructure to students, to support and propel their career paths - may it be managerial, administrative or entrepreneurial.
- Provide students with skills-based learning to give them a competitive edge in employability.
- Students will be enriched with the employability skill on Soft Skills for Managers, Tally ERP: Making Accounting Simple and Start-your-Start-up, which will augment the efficacy of budding managers.

## Programme Outcomes

- Demonstrate a clear grasp of the concepts in commerce and finance and other across functional domains.
- Demonstrate a strong base for commerce subjects and build strong pillars over it in Accountancy, Finance, Law, Audit and Entrepreneurship.
- Critically think and analyse business problems.
- Apply sensitivity to social, sustainable and ethical aspects, challenges and actively incorporate nuances of conducting business responsibly in today's day and age.
- Demonstrate indepth understanding on Commerce and accounting papers such as Financial Accounting, portfolio management, corporate finance, cost accounting, so that students can get an edge to solve real-world business problems.
- Demonstrate the knowledge of finance and Commerce, and help students to outperform in their careers.

## Career Opportunities

With the completion of the course, participants will be able to equip themselves with the skills relevant for various functions in the financial services sector and accounting & financial management across industries.



Accountant



Financial Analyst



Accounts Manager



Relationship Manager



Accounts Process Executive



Customer Support Executive



Corporate Sales Executive

Semester	Subject	Subject Credit
<b>1<sup>st</sup></b>	Principles of Management	4 Credits
	Business Communication	4 Credits
	Financial Accounting	4 Credits
	Micro Economics	4 Credits
	Organization Behaviour & HRM	4 Credits
	Essentials of IT	4 Credits
<b>2<sup>nd</sup></b>	Cost and Management Accounting	4 Credits
	Principles of Marketing	4 Credits
	Operations Research	4 Credits
	Macro Economics	4 Credits
	Business Statistics for Decision Making	4 Credits
	Introduction to Analytics	4 Credits
<b>3<sup>rd</sup></b>	Business and Allied Law	4 Credits
	Banking and Insurance	4 Credits
	Financial Management	4 Credits
	Advanced Financial Accounting	4 Credits
	Audit - I	4 Credits
	International Business & Export Import Management	4 Credits
<b>4<sup>th</sup></b>	Corporate & Information Technology Law	4 Credits
	Environment and Disaster Management	4 Credits
	Fundamentals of Taxation	4 Credits
	Research Methodology	4 Credits
	Audit - II	4 Credits
	Corporate Accounting	4 Credits
<b>5<sup>th</sup></b>	Financial Institutions & Markets	4 Credits
	Financial Statement Analysis	4 Credits
	Indian Accounting Standards	4 Credits
	Investment Products & Analysis	4 Credits
	Entrepreneurship Management	4 Credits
	Project	4 Credits
<b>6<sup>th</sup></b>	Business Ethics and Corporate Governance	4 Credits
	Strategic Management	4 Credits
	Financial Modeling	4 Credits
	Emerging Trends in Accountancy	4 Credits
	Corporate Finance	4 Credits
	Portfolio Management	4 Credits

Module	Skills	Hours	Semester
Soft Skills for Managers	Soft Skills	10	I
Tally ERP: Making Accounting Simple	Technical	10	II
Start your Start up	Technical	10	III

# BACHELOR OF BUSINESS ADMINISTRATION

- The Bachelor in Business Administration is a three-year (spanning 6 semesters) undergraduate programme designed to provide an extensive exploration of theoretical principles and functional domains within the field of business administration.
- The curriculum encompasses a diverse array of courses providing a comprehensive exploration of essential concepts, practices and evolving trends in the subject area.
- The structured curriculum of BBA across six semesters offers students a diverse and comprehensive learning experience in business administration.
- From foundational courses in Principles of Management, Business Communication, Financial Accounting, Micro Economics, etc., to advanced subjects such as Strategic Management, Project Management, and electives in Marketing, Finance and Business analytics, it is designed to equip students with a well-rounded skill set and a deep understanding of key concepts in the dynamic field of business.
- The inclusion of subjects like Digital Marketing , Integrated Marketing Communication , Time series forecasting and Strategic Management reflects a commitment to staying current with industry trends and preparing students for real-world challenges in the business landscape.

## Programme Structure

3

years

6

semesters

6

subjects per semester

3

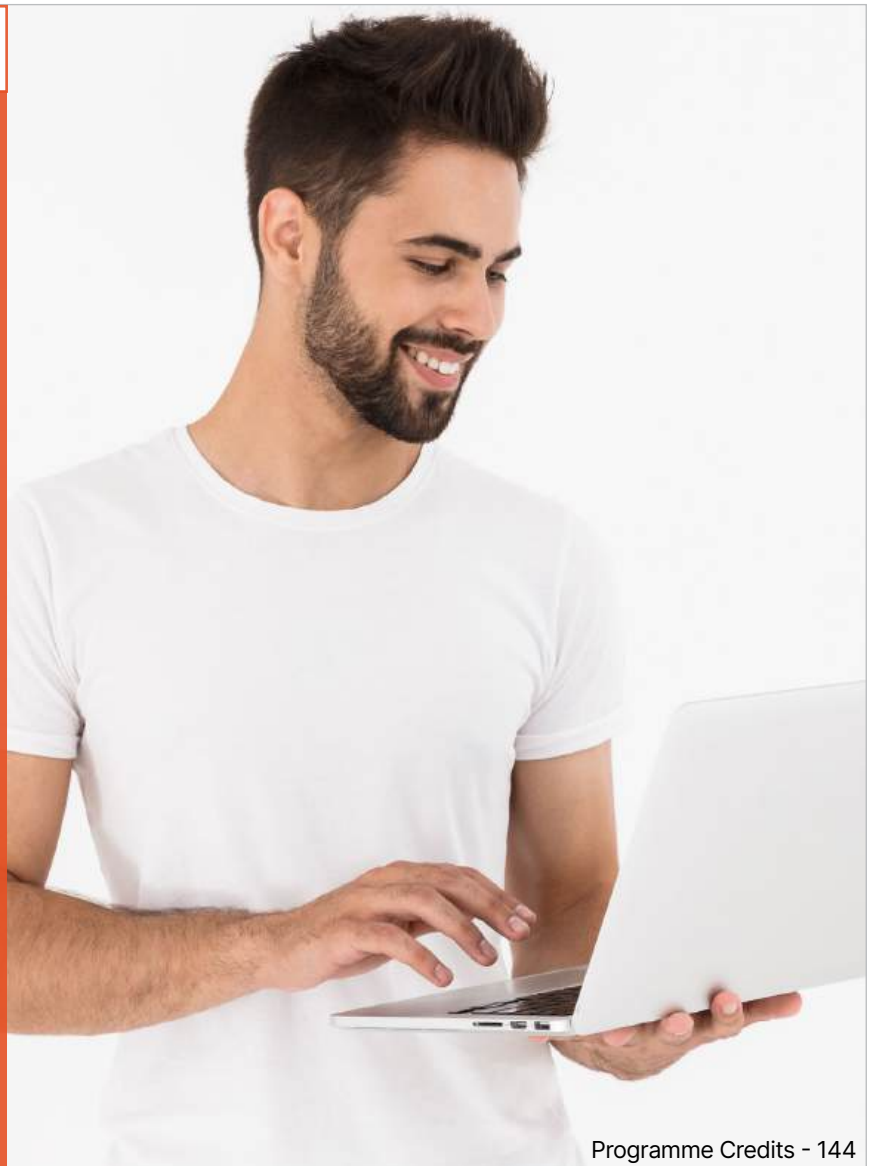
specialisations

6

year validity



Employability Skills



Programme Credits - 144

## Programme Objectives

- Equip students with requisite knowledge on the concepts and principles, which will help them to cope up with the latest developments in contemporary, national and global level.
- Provide students with content and delivery cognizant with the expectations, needs and reality of corporates.
- Support the growth and quality improvements of a student, to enhance, prepare and train the student to face the corporate world.
- Provide state-of-the-art IT infrastructure to students, to support and propel their career paths, may it be managerial, administrative or entrepreneurial.
- Provide students with skills-based learning to give them a competitive edge in employability.
- Students will be enriched with employability skills with following inclusions: Soft Skills for Managers, Design Thinking and Start-your-Start-up, which will augment the efficacy of budding managers.

## Programme Outcomes

- Demonstrate a clear grasp of the concepts in business and specialization areas chosen and other across functional domains.
- Demonstrate a strong base for business management subjects and build strong pillars over it in their chosen stream of specialisation.
- Critically think and analyse business problems.
- Apply sensitivity to social, sustainable and ethical aspects, challenges and actively incorporate nuances of conducting business responsibly in today's day and age.
- Demonstrate indepth understanding on business and management papers such as principles of management, operations and supply chain management, retail management, digital marketing etc. so that the students can get an edge to solve real-world business problems.

## Career Opportunities

This BBA programme prepares the participants to successfully respond to the challenges of the corporate world and have the opportunity to join as assistant managers/executives in the following domains.



Marketing



Finance



HR



Operations



Information  
Technology



General  
Management



Business

Semester	Subject	Subject Credit
1 <sup>st</sup>	Principles of Management	4 Credits
	Business Communication	4 Credits
	Financial Accounting	4 Credits
	Micro Economics	4 Credits
	Organization Behaviour & HRM	4 Credits
	Essentials of IT	4 Credits
2 <sup>nd</sup>	Cost and Management Accounting	4 Credits
	Principles of Marketing	4 Credits
	Operations Research	4 Credits
	Macro Economics	4 Credits
	Business Statistics for Decision Making	4 Credits
	Introduction to Analytics	4 Credits
3 <sup>rd</sup>	Business and Allied Law	4 Credits
	Digital Marketing	4 Credits
	Financial Management	4 Credits
	Consumer Behaviour	4 Credits
	International Business & Export Import Management	4 Credits
	Sales Management	4 Credits
4 <sup>th</sup>	Production & Total quality management	4 Credits
	Research Methodology	4 Credits
	<b>Electives (Marketing)</b>	4 Credits
	• Performance Management System	4 Credits
	• Environment and Disaster Management	4 Credits
	• Retail Management	4 Credits
	• Fundamentals of Taxation	4 Credits
	<b>Electives (Finance)</b>	4 Credits
	• Performance Management System	4 Credits
	• Environment and Disaster Management	4 Credits
	• Retail Management	4 Credits
	• Fundamentals of Taxation	4 Credits
	<b>Electives (Business analytics)</b>	4 Credits
	• Introduction to Python	4 Credits
	• Machine Learning – I	4 Credits
• Data Visualization with Tableau	4 Credits	
• Multivariate Techniques	4 Credits	
5 <sup>th</sup>	Entrepreneurship Management	4 Credits
	Project	4 Credits
	Customer Relationship Management	4 Credits
	<b>Electives (Marketing)</b>	4 Credits
	• Rural Marketing	4 Credits
	• Strategic Brand Management	4 Credits
• Financial Statement Analysis	4 Credits	



Semester	Subject	Subject Credit
5 <sup>th</sup>	<b>Electives (Marketing)</b>	
	• Rural Marketing	4 Credits
	• Strategic Brand Management	4 Credits
	• Financial Statement Analysis	4 Credits
	<b>Electives (Finance)</b>	4 Credits
	• Financial Institutions & Markets	4 Credits
	• Corporate Finance	4 Credits
	• Financial Statement Analysis	4 Credits
	<b>Electives (Business Analytics)</b>	4 Credits
	• Analytics in Business domains	4 Credits
• Data Management	4 Credits	
• Machine Learning - II	4 Credits	
6 <sup>th</sup>	Business Ethics and Corporate Governance	4 Credits
	Strategic Management	4 Credits
	Operations and Supply Chain Management	4 Credits
	Project Management	4 Credits
	<b>Electives (Marketing)</b>	4 Credits
	• Integrated Marketing communications	4 Credits
	• International Marketing	4 Credits
	<b>Electives (Finance)</b>	4 Credits
	• Investment Analysis and Portfolio Management	4 Credits
	• Financial Modeling	4 Credits
	<b>Electives (Business analytics)</b>	4 Credits
	• Introduction to Big Data Technologies	4 Credits
	• Time Series Forecasting	4 Credits

Module	Skills	Hours	Semester
Soft Skills for Managers	Soft Skills	10	I
Design Thinking	Technical	10	II
Start your Start up	Technical	10	III

## ADMISSION

### Eligibility Criteria for BCom & BBA

- HSC (10+2) in any discipline from a recognized Board with minimum 50% (45% for SC/ST/OBC/PwD).

### Admission Process



#### 1 Registration

Register online at [online.nmims.edu](http://online.nmims.edu)

Post registration, a student counsellor will get in touch with you.



#### 2 Document Submission

Upload the relevant Gazette Attested photocopies of the academic and KYC documents.



#### 3 Fee Submission

You may confirm your admission by paying the fee online or by sending a demand draft in favour of 'SVKM's NMIMS' payable at Mumbai.



#### 4 Confirmation

On Document approval, Payment approval & Student verification, your admission will be confirmed, and a 'student number' will be issued to you by the University.

## Additional Admission Requirement: DEB ID & ABC ID

As per UGC guidelines, all applicants are required to include the following details on their admission form:

- Academic Bank of Credits Identification Number (ABC ID)
- Distance Education Bureau Identification number (DEB ID)
- To know the steps to create your ABC ID, visit : <https://digr70srsogza.cloudfront.net/academics/1723551374Ef3lh.pdf>
- To know the steps to create your DEB ID, visit: <https://digr70srsogza.cloudfront.net/academics/1725341466ZPJJe.pdf>

### Do note

- ABC ID is essential for creating DEB ID
- Admission application cannot be submitted without ABC ID & DEB ID

For detail information regarding admission process, visit <https://nmi.ms/Admission-Process>

#### Fee Structure - Bachelor of Commerce

Option 1	Option 2
Annual payment (in INR)	Semester-wise fee payment (in INR)
Program fee per year: 33,000/-	Program Fee Per Semester: 18,000/-
No. of Payments: 3	No. of Payments: 6

#### Fee Structure - Bachelor of Business Administration (Marketing & Finance)

Option 1	Option 2
Annual payment (in INR)	Semester-wise fee payment (in INR)
Program fee per year: 47,000/-	Program Fee Per Semester: 25,000/-
No. of Payments: 3	No. of Payments: 6

#### Fee Structure - Bachelor of Business Administration (Business Analytics Electives for Second & Third Year)

Option 1	Option 2
Annual payment (in INR)	Semester-wise fee payment (in INR)
Program fee per year: 56,400/-	Program Fee Per Semester: 30,000/-
No. of Payments: 3	No. of Payments: 6

- Admission Processing Fee of ₹1,200/- applicable for all admissions.
- An initial amount of ₹10,000/- from the program fee will be collected at the time of registration.
- Exam fee : ₹800/- per subject per attempt.
- Project fee : ₹1,500/- per exam attempt.
- Students also have the option to pay the full program fee of ₹94,000 for the Bachelor of Commerce program, if they prefer.
- Students also have the option to pay the full program fee of ₹131,000 for the BBA program with Marketing and Finance electives, if they prefer.
- Students also have the option to pay the full program fee of ₹145,000 for the BBA program with Business Analytics electives if they prefer.
- The above-mentioned fee structure is subject to change at the discretion of the University.
- Any payment made via Demand Draft should be made in favour of "SVKM's NMIMS" payable at Mumbai.
- Now avail loan facility to pay fees for the Program even without a credit card.
- EMI Facility (3, 6, 9, 12 months) available via credit cards of the following banks: HDFC Bank, ICICI Bank, Axis Bank, Citi Bank, Standard Chartered Bank, HSBC Bank and Kotak Mahindra Bank.

#### Scholarship Policy

- The University offers special incentives to our Armed forces, Defence Personnel, Paramilitary and their immediate family with a 20% concession on the program fee.

#### Cancellation and Refund Policy :

For detail information regarding cancellation and refund policy, visit <https://nmi.ms/Admission-Process>

## Awards



India's Best BBA  
Colleges 2019  
(SVKM's NMIMS  
Anil Surendra Modi  
School of Commerce)

India Today



Citywise Top Commerce  
Colleges 2019  
(SVKM's Amrutben  
Jivanlal College of  
Commerce and Economics)

India Today



Top Distance Learning  
Institute of India

CSR Awards For  
Excellence 2013 & 2014



Top Distance Learning  
Institutes in India

DNA-Indus Learning  
2012 Survey



Top B-School offering  
Management Programs  
through Distance Learning  
Mode 2011 & 2012

Zee Business

## NMIMS India's Top University



### Convenient Fee Payment Option

- Flexible fee payment options with loan facility
- Pay fees semester wise, annually or at one go



### Best-in-class Student Services

- Multiple touchpoints - Email, Toll-free no. and Live chat
- Dedicated student support team to manage queries and provide assistance



### Get NMIMS CDOE Alumni Status

- Leverage the global NMIMS Alumni network to further your professional and personal interests

## Contact

### NMIMS CDOE

2<sup>nd</sup> Floor, NMIMS New Building, Opp. Mithibai College,  
V.L. Mehta Road, Vile Parle West, Mumbai – 400056

 [online.nmims.edu](http://online.nmims.edu)



Please scan this QR  
Code to create a ticket  
to contact us for any  
enquiry



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